

SKILLS USA TV Production 2017 Competition

March 24th, 2017

8:15AM: Contestant Briefing (Room 2232)

8:30AM – 9:00AM: Story boarding (Room 2232)

9:00AM – 1:00PM: Contestants allowed to film @ GICC and/or Atlanta Tech

1:00PM – 1:30PM: Lunch provided.

1:30 – 4:00 PM Contestants allowed to edit. Exported files due at 4:00PM
(Room 2232)

4:00PM – Judges, contestants and Advisors view finished products.

4:30PM – Competitors' Interviews and individual debriefing (room 2232/2325)
Advisors may be present for the debriefing, but may not speak.

The Competition: Students must produce a 60 second spot related to the topic released in the briefing.

Prior to filming, the students may spend 30 minutes developing storyboards to help conceptualize their piece. Their actual edited piece may deviate from their initial storyboards, considering that they won't know exactly what types of sound bites or scenes they will get to record.

Students will only be allowed to use material recorded during the designated period on the day of the competition. During that time they should film appropriate b-roll of competitions and interview individuals in order to acquire useable sound bites.

Students may begin editing at 1:30PM. The software available in the computer lab is Adobe Premiere CC 2017, although students may use their own computers if desired. Students will be provided with a small library of production music and sound effects to use. They may not bring in their own. Students will also be provided with a high-resolution file of the Skills USA logo. Any other graphics or titles must be made during the time period allotted for editing, i.e. no premade graphics, animations, or templates may be brought in. Students will be allowed to use Adobe Premiere, Final Cut Pro or other editing software (if they bring their own computer), Adobe AfterEffects, Adobe Audition and Pro Tools, but they are not required to use all of them.