

GA 2017 Esthetics Assignment

The purpose of the esthetics contest is to evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of esthetics. The contest will follow all rules as outlined in the 2017 SkillsUSA Esthetic Technical Standards. The Esthetics competition evaluates the contestants' techniques and professionalism in the field of skin care. Students will be tested in: oral communication; a written exam covering the fundamentals of skin care; sanitation; a hands-on basic facial demonstration; and, a day time and fantasy make-up application.

Written Examination: Contestants will complete a 50 question written assessment based on knowledge of esthetics. This will be completed electronically prior to the contest. (100 points)

Kit Check: Contestants will be able to present to the judges at Orientation all required items are supplied as instructed. A complete listing can be found in the 2017 SkillsUSA Esthetics Technical Standards. **Please note that the Kit should include a Blood Spill Kit.** (100 points)

Oral Communication: Contestant is to make a 3-4 minute presentation on a selected Esthetics topic given several options with one (1) minute preparation. Following the presentation, judges will ask two questions about the presentation. This may be a client consultation including 1) skin analysis, 2) suggested facial treatments, 3) beauty makeup product knowledge prior to application. 4) fantasy makeup theme interpretation and character choice or other skill-related tasks. **NOTE CARDS OR PROPS NOT ACCEPTABLE** (100 points)

Cleansing the Face (Massage): Contestant demonstrates cleansing eyes, lips, and face. During facial cleansing the contestant will perform a facial massage including effleurage, petrissage, tapotement, and friction/vibration, along with all necessary pre-and post-service procedures within a 15-minute time limit. (180 points)

Basic Facial: Contestants will perform a basic facial service consisting of exfoliation, steaming, facial mask, toner and moisturizer; including all necessary pre- and post-service procedures within a 30-minute time limit. (190 points)

Contestant must bring the following products. Cleanser, Toner, Exfoliant, Moisturizer, Mask and Massage Cream

Daytime Cosmetic Application: Contestants will perform a daytime cosmetic application on a live model including all necessary pre- and post-service procedures within a 45-minute time limit. (165 points)

Fantasy Make-up Application: Contestants will perform a fantasy make-up application on a live model including all necessary pre- and post- service procedures within a 60-minute time limit. A written description of your character and interpretation within the theme is to be limited to one page, typewritten. The description must be submitted at the contestant orientation. No exceptions late descriptions will result in 10-point deduction. (165 points)

Time limit for fantasy makeup is 60 minutes. The 2017 Theme for the Esthetics contest is "Flora and/or Fauna" to utilize nature based concepts of plant life or combination. The use of prosthetic attachments is prohibited in the esthetics contest; to include waxes, tape, putty or similar products. The contestants will have time to remove their daytime makeup before applying the fantasy makeup. If the contestant is using wigs, costume, or anything to complete their look other than makeup, these items will be applied after the 60-minute judging portion.

Sterilization and Sanitation Procedures / Safety: Proper measures of client protection will be monitored throughout all performance skills. **Point deductions if not following sanitation procedures.**

SETUP

Setup can only consist of items needed for the specific contest application in progress. Time will be allowed between each contest segment to reset the table. All items should be brought to the contest site organized by task.

CLOTHING REQUIREMENT FOR STATE

All contestants must be in uniform during designated contest times.

For men: Official SkillsUSA white dress shirt or white polo, black dress slacks, black socks and black leather work shoes.

For women: Official white smock, black dress slacks, black socks or black or skin-tone seamless hose, and black leather shoes, no jewelry.

For models: Plain black t-shirt, black dress slacks, black or skin-tone seamless hose and black leather shoes, no jewelry. Models and contestants must have hair pulled away from the face; must have a clean, cosmetic-free face. Jewelry may be included on the model only during the prop application time in the fantasy portion of the contest.

Clothing penalties may result in point deductions.

Neither cameras with flash attachments, cell phones, nor recording devices of any kind will be permitted in any contest area without the consent of the SkillsUSA Championships director.

During the contest, participants must work independently, without assistance from judges, teachers, fellow students or observers. Contestants will be disqualified for receiving such assistance.

Please see the SkillsUSA General Regulations for more details:

<http://www.skillsusa.org/wp-content/uploads/2016/11/GeneralRegulations17-18.pdf>

All rules and guidelines come directly from National standards: Esthetics, 2017-18.

NOTE: Go to contest update for additional information about additional competencies.